



# Chamber News!

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Volume 6 Issues 10 & 11  
Fall Newsletter

Keeping the Greater Sackets Harbor Community Informed!

## Chamber Message!

Lots has been happening! Our President Victoria DiCenzo has resigned as she accepted a great job offer in Florida. We thank Vicki for her leadership, her enthusiasm and commitment to the chamber and mostly for her friendship and friendly smile. We will miss her and wish her much success!

With Vicki leaving, the board voted on three new leadership changes for the interim term. Your new president is Cheryl Payne, Calla Lillies, new Vice President is Tina Wisner, Payroll By McWhiz and new Treasurer is Daryl Giles, Seaway Trail.

Congratulations to Lawler Realty and Madison Barracks on the opening of the Marina Inn & Suites. What a great asset this is to our community!

The Seaway Trail has been busy. See their article on page 2.

It's hard to believe that we are looking at the Visitors Guide again this year. Beverly Sterling will be your contact again, and should be in touch soon with details.

Mark your calendars - December 4th is the Annual Holiday Parade and Tree Lighting Ceremony. If your business or organization wishes to participate in the parade please show up at 4:45pm at the school. Call me if you have any questions. Our next monthly meeting which is open to all is on Tuesday, December 7th at 6:30pm at the WSB building. Also, please plan to attend the Christmas Party on December 9th at The Sackets Harbor Brewing Company.

If you, or your business have news or ads you would like to share, please email the information to Beverly Sterling at [harborside@twcny.rr.com](mailto:harborside@twcny.rr.com). It's free!

Have a Wonderful Thanksgiving and Holiday Season!

Sackets Harbor  
Chamber Web Site

Sackets Harbor Chamber of Commerce, PO Box 17, SacketsHarbor, NY 13685  
315-646-1700, Email: [info@sacketsharborchamberofcommerce.com](mailto:info@sacketsharborchamberofcommerce.com)

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### Great Lakes Seaway Trail Discovery Center News

Recent accolades for the Great Lakes Seaway Trail as a byway journey include being listed third on the Goodyear Top 50 Most Comfortable Touring Drives and second among the 9 Great American Drives designated by Budget Travel magazine.

Goodyear General Manager for Consumer Tires Gary Medalis says Goodyear's top 50 touring drives "encompass comfort and scenery to enhance the trip and are all within reasonable distance of major metropolitan areas."

Writer Brendan Spiegel compares the Great Lakes Seaway Trail to California's Route 1 "minus the traffic." His Trip Tip is to explore the byway's new GeoTrail using a GPS unit to locate natural and historic landmarks where 75 cache boxes are hidden.

Dave Thornton of Destinations of New York stopped by the Great Lakes Seaway Trail Discovery Center recently to meet Sackets Harbor Foundation members and to collect Sackets Harbor Experience brochures for distribution to 600 tour operators. The three-hour Sackets Harbor Experience guided group tour is available daily May through October and includes the village, Augustus Sacket Mansion, Madison Barracks, Sackets Harbor Battlefield, Pickering-Beach Museum, and the Seaway Trail Discovery Center with a professional step-on guide. [For more information go to http://www.seawaytrail.com/sacketsharborexperience.html.](http://www.seawaytrail.com/sacketsharborexperience.html)

The Great Lakes Seaway Trail Discovery Center and Gift Shop are now open through the winter season only by appointment or group reservation. Call 315-646-1000.

### 9 Great American Drives include Great Lakes Seaway Trail

Sackets Harbor, NY – All it takes is a car to enjoy 9 Great American Drives, writes Brendan Spiegel in Budget Travel. The Great Lakes Seaway Trail is among the nine routes that Spiegel says are well worth filling up your gas tank to explore.

The 518-mile Great Lakes Seaway Trail byway – a series of signed roads paralleling the St. Lawrence River, Lake Ontario, Niagara River and Lake Erie in New York and Pennsylvania – is listed second on the list of nine touring routes after Vermont's Route 100.

Spiegel compares the freshwater shoreline byway to "California's Route 1 - minus the traffic."

He lists Eisenhower Lock on the Saint Lawrence Seaway, 28 historic lighthouses, Niagara Falls as part of the travel experience. He note that camping, birdwatching and shipwreck diving are among notable activities on the NY-PA byway and names the 3,200-acre Presque Isle State Park and its beaches as a "don't miss" site.

Spiegel's "Trip tip" is to try exploring the Great Lakes Seaway Trail's new GeoTrail using a GPS unit to locate natural and historic landmarks where 75 cache boxes are hidden.

Just last week Goodyear Tire & Rubber Company named the Great Lakes Seaway Trail to its Top 50 Most Comfortable Touring Drives.

Learn more about the Great Lakes Seaway Trail online at [www.seawaytrail.com](http://www.seawaytrail.com) or by calling 315-646-1000.

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**Also, find an article about Seaway Trail at: <http://www.telegraph.co.uk/travel/destinations/northamerica/8050370/Fall-in-North-America-autumn-colour-in-New-England-and-beyond.html>**

# 2010-2011 Board of Directors

Sackets Harbor Chamber of  
Commerce

## OFFICERS

**Cheryl Payne**

President

[president@sacketsharborchamberofcommerce.com](mailto:president@sacketsharborchamberofcommerce.com)

**Tina Wisner**

Vice President

[payrollbymcwiz@frontiernet.net](mailto:payrollbymcwiz@frontiernet.net)

**Daryl Giles**

Treasurer

[daryl@seawaytrail.com](mailto:daryl@seawaytrail.com)

**Marianne Eppley**

Secretary, [secretary@sacketsharborchamberofcommerce.com](mailto:secretary@sacketsharborchamberofcommerce.com)

**Barb McKeever**

Corresponding Sec.,

[shvisit@gisco.net](mailto:shvisit@gisco.net)

## BOARD MEMBERS

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**Anita Prather Harvell**

[events@sacketsharborchamberofcommerce.com](mailto:events@sacketsharborchamberofcommerce.com)

**Bob Dick**

*(Representing Henderson and Henderson Harbor)*

[captain@mobydickcharters.com](mailto:captain@mobydickcharters.com)

# Chamber Events

## Christmas Party !!



## Sackets Harbor Chamber of Commerce Christmas Party

Thursday, December 9th at  
**The Sackets Harbor Brewing Company**

Hosts Tom & Pearl Scozzafava

Price is \$20.00 pp (cash bar)

Time: 6:00 - 6:30 cocktail hour

Dinner: 6:30pm

### MENU

Cheese & Fruit Platter

House Salad

Penne Pasta

Prime Rib

Garlic Mashed Potatoes

Vegetable

Tommy's Famous Bread Pudding

Soda, Water, Coffee & Tea included in price

Christmas Door Prizes

### IMPORTANT:

**Reservations MUST BE MADE BY December 1st.**

Call Cheryl at 646-7081

or e-mail [cm-payne@hotmail.com](mailto:cm-payne@hotmail.com)



### Annual Holiday Traditions

December 4th- Annual Tree Lighting and Holiday Parade (5:00 pm).

Come celebrate the holidays with others in your community.

# Chamber Happenings

## Check It Out!

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### Winners of the Scarecrow Competition this year are...

**"Val the Country Gal"** entered by The Chestnut Ridge Yacht Club Ladies Auxillary Won a pizza from the Snack Shack - donated by Calla Lillies (Was out front of the library)

**"Buddy Bandit"** entered by The Girls at Watertown Savings Bank Won a bottle of wine from The Yellow Barn Winery (Was out front of the bank)

**"Now's the time to Get A Head"** entered by Ken & Pat Swartz Won a bottle of wine from The Yellow Barn Winery (Was in front of The Gallery Fine Art)

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### 2010 / 2011 Visitors' Guides...

2010- NYSTVA (New York State Travel and Vacation Association), who organized and distributed tourism and vacation literature at the New York State Fair in August, reported that all of the SH Visitor Guides have been distributed. Also, all the SH Visitors' Guides that were sent to Yankee Doodle, our preferred Rochester/Batavia distributor of the guides, will soon have all of that batch distributed.

We still have some guides in our storage. If you need, or can recommend a place we should send them to, we'd love to hear from you.

2011- Our Visitors' Guide committee have met for the first time to discuss the 2011 booklet, and are currently awaiting quotes. Another meeting will be scheduled soon and we can provide updates to you at that time.

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### Events Committee Notes:

Thank you to all who helped put up the lights downtown! On December 4th the Chamber will host the annual Holiday Parade, Tree Lighting Ceremony and arrival of Santa. It all begins at 5:00 with a parade down West Main Street. All businesses and organizations are invited to participate. Call Cheryl at 646-7081. Line-up is at the school at 4:45pm. The parade goes to the Visitors' Center where the Tree Lighting Ceremony will be held. Santa will then be available for pictures at the Visitors' Center. Cookies and hot chocolate will be served at The Cantina. Free horse & Wagon rides will be available from 2pm - 6pm. This is a collaboration with the Sackets Harbor PTO who are having their annual Silent Auction at the Parish from 10 - 4. Mark your calendar for this year's Christmas Party to be held at The Sackets Harbor Brewing Company on Thursday, December 9th at 6:00pm. The cost is \$20.00 pp. Please RSVP by e-mail to Cheryl at [cm-payne@hotmail.com](mailto:cm-payne@hotmail.com) by Wednesday, December 1st for reservation.

### Marketing Committee Notes:

The Membership Committee has been actively working to compile a full listing of all businesses in the Greater Sackets Harbor area. A renewal letter and a new membership invite and benefit letter are being drafted. They will be sent out in December. A benefit of being a paid member by January 31, 2011 will be a 10% discount on your Visitors' Guide ad! 2011 dues are still the same: \$75.00 for businesses and \$25.00 for individuals.

## Past Event - Meet 'n Greet



The Chamber would like to thank **Goodfellows** - Steve Flynn and staff, for sponsoring the Chamber's September 21st Meet 'n Greet.

The gourmet pizzas were out of this world, and the hospitality outstanding. THANK YOU!

### GOODFELLOS

202 West Main Street  
Sackets Harbor, NY 13685  
(315) 646-3463

### WATERTOWN SAVINGS BANK

100 West Main Street  
Sackets Harbor, NY 13685  
(315) 646-4628

## Happy Holiday Season !



# Chamber Related

## Past Event - Meet 'n Greet



Shown here are scenes from the October 21st Meet 'n Greet, sponsored by **Watertown Savings Bank** and **Payroll by McWiz**. Thank you for all those who attended this event, as well as our two hosts. It was a great event!



# Chamber Related

## Past Event - Harvest Fest

Scenes from Harvest Fest, held October 9th at the Sackets Harbor Brew Pub. In addition to chamber board members, we would like to thank the following volunteers for helping out:



Ursula Mickels and Linda Schmonsees from AANNY, Maryanne Eppley, Wayne Cooke, Karen Bendix and Ross Rowland, Betty, Jamie Mayer (and friend).



## PTO Silent Auction

Sackets Harbor PTO Silent Auction

4th Annual Event

December 4th

From 10 am - 4 pm

Saint Andrews Parish Center

Free Horse & Wagon Rides  
2pm - 6pm



## *Do You Have News About Your Business?*

Is your business offering a new service or product? Have you made promotions or recently added new staff members? Has your contact information changed? If you would like to share this information with your fellow Chamber members, please provide a brief summary of the news and/or photography, and submit to the Chamber by the 25th of each month for consideration in the next newsletter. All submissions are subject to editing/revisions by the Sackets Harbor Chamber.

**We will also include your information on our Facebook page.**

Take advantage of this free form of advertising as a benefit of your membership with our Chamber.

*Please email all news items to  
harborside@twcny.rr.com.  
Thank you for your contribution!*

*Visit Us Online  
For Up-To-Date Details!*

## How To Join Your Local Chamber



**Proud Members!!**

[www.sacketsharborchamberofcommerce.com](http://www.sacketsharborchamberofcommerce.com)

**Membership Dues - 75.00 / Residents - 25.00  
WE APPRECIATE YOUR SUPPORT!**

Visit the Chamber's web site at [www.sacketsharborchamberofcommerce.com](http://www.sacketsharborchamberofcommerce.com), and click on the 'Join the Chamber' menu button. Click on 'Membership Application' and the "Chamber Membership Application" is shown in red. Simply print, fill in the required information, enclose membership payment and mail the form to the address provided on the sheet.

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Contact **Kelly Burns** - Branch Manager  
100 W. Main St - Sackets (315)646-4628

**CHAMBER MEMBER: Elizabeth Payne**

Chamber Member, Elizabeth Payne, would like to remind chamber members of her business at Higher Standards, and invite each of you to call her for a 'Free, no obligation quote'.

**Higher Standards**  
**Elizabeth Payne**  
Merchant Credit Card Processing Service

**FREE NO OBLIGATION QUOTE**

Competitive Rates - Personal Service  
Over 450 local Customers.

*Whether you're looking to start a business or just looking to save money in your existing business, give us a call and let us compare your rates.*

## Join Us On Facebook



Send your facebook link to Anita at [events@sacketsharborchamberofcommerce.com](mailto:events@sacketsharborchamberofcommerce.com) to be added to the chamber's growing list of fans. You can access the account from the home page of the chamber's website

## Watertown Savings Bank

**Featured Business of the Month!!**

Watertown Savings Bank

[www.watertownsavingsbank.com](http://www.watertownsavingsbank.com)

Over a century of commitment and support has made Watertown Savings Bank a valued member of the Jefferson County area since 1893. Watertown Savings Bank's first location was opened at 17 Washington Street in Watertown. The bank remained in that location until 1921 when it moved to the busiest block in Watertown by securing space in the Woolworth building. They remained in that building until 1960 when they moved to 111 Clinton Street. That location was occupied for 41 years until their new state of the art building was constructed in 2000.

Over the years Watertown Savings Bank has extended its services to communities by opening various branches in Jefferson County. Its 4<sup>th</sup> branch opened at 100 W. Main Street in Sackets Harbor in 2000. This location is a full service branch. It offers a wide range of savings and loan products including fixed and adjustable rate mortgages. The branch manager, Kelly Burns brings over 28 years of banking experience to the Sackets Harbor Branch. She says, "Watertown Savings Bank is set apart from other financial institutions by its commitment to local superior service. Customers are able to deal directly with Management and Officers at a local level. A customer can get a fixed rate mortgage without leaving Sackets Harbor."

Although Watertown Savings Bank has seen changes in its locations, management and its industry over the years, one thing has remained constant-their commitment to being a proud part of the Jefferson County communities.