



Chamber News!

WWW.SACKETSHARBORCHAMBEROFCOMMERCE.COM

Winter Newsletter
2011 - Happy New Year!

Keeping the Greater Sackets Harbor Community Informed!

Chamber Message!

The new year is off to a busy start. The 2011 Visitors' Guide is being put together. Beverly Sterling-Affinati will be contacting all members and last year's advertisers during the month of January. Our Visitors' Guide is a very effective marketing tool for those who advertise and for Sackets Harbor in general. We are told each each year that our guide is one of the top requested guides at the New York State Fair! This year the chamber is diligently looking at more extensive and cost effective marketing initiatives. Mentioning marketing initiatives, the chamber is focusing this year on Sackets Harbor being a wedding destination. New member Natalie Wendig, **Natalie's Studio**, is assembling a Sackets Harbor Wedding Destination information brochure/package for the chamber. Gary Kennedy, **Special ViewPoints Photography**, has offered the chamber several of his professional photos for use in the travel guide. And Kelly Reinhardt, **Bernier, Carr & Associates**, has offered a beautiful harbor image for the cover for chamber use. **Thank you Natalie, Gary and Kelly!**

Committees are busy planning the year's activities and goals. One committee, the Nominating Committee, has put together a great slate of new board members to be voted into office at the Annual Meeting in March. Please plan to attend.

Also mark you calendar for the next Meet 'n Greet. It will be on Thursday, February 3rd from 6pm - 7:30pm at **The Sarah Beth Guest House**. Host Andy Hanzlian and Lin Hall are looking forward to sharing the Guest House with us. Bring a friend and enjoy an evening of great conversation! **See you there!**

Cheryl Payne
SHCC President

Sackets Harbor
Chamber Web Site

Sackets Harbor Chamber of Commerce, PO Box 17, SacketsHarbor, NY 13685
315-646-1700, Email: info@sacketsharborchamberofcommerce.com

WWW.SACKETSHARBORCHAMBEROFCOMMERCE.COM

Dear Sackets Advertisers,

The Greater Sackets Harbor Chamber of Commerce would like to extend to you the opportunity to be included in the 2011 Visitors' Guide.

Prices for this year's booklet are the same as last year, as follows:

<u>Member price: [2010-11]</u>		<u>Non member price: [2010-11]</u>
1/8 pg = \$150	(+ \$100)	1/8 pg = \$250
1/4 pg = \$250	(+ \$100)	1/4 pg = \$350
1/2 pg = \$450	(+ \$100)	1/2 pg = \$550
full page = \$850	(+ \$100)	full page = \$950

*Non members who wish to become members receive a \$25 deduction from the 'Non member' advertising price in the right column. If you would like to use the same ad as last year, you may do so.

As you know from 2009-2010, the Sackets Harbor Chamber went to a full size, full color issue. We felt this would give Sackets Harbor a comparative presence at trade shows and other Visitor Centers where our guide can be displayed alongside our neighbors.

We plan to distribute the 2011 guide throughout the Thousand Island Region, as well as at key Chambers and Visitor Centers in New York State. We will also distribute throughout the year in Watertown, to include the Watertown Chamber, hotels and the Salmon Run Mall. As a member of the New York State Travel and Vacation Association (NYSTVA), we are also given the opportunity to include our Visitors' Guide at the New York State Fair, and other trade shows which are sponsored in New York State, neighboring states and Canada. Through NYSTVA, additional opportunities to be represented at trade shows do also occasionally arise.

This year's booklet will be completed as efficiently as possible, with a "to the printer" deadline date of **March 1st**. Therefore, all advertisements should be secured prior to **Friday, February 14th**. A 10% discount applies if full payment is received prior to Fri., January 14th.

Payments are required as follows:

1st installment – due before Friday, February 14th, 2011

2nd installment (remaining 50% due) – payment is due before guide is sent to printer (projected date - March 1st, 2011)

*You can make full payments and obtain the 10% discount as long as payment reaches the chamber before Fri., January 14th to be eligible for discount.

Checks are made payable to:

The Sackets Harbor Chamber of Commerce
PO Box 17
Sackets Harbor, NY 13685
ATTN: 2011 Visitors' Guide

Artwork (new for 2011): It is desired that you send your advertisement to me in full color. If you cannot supply the artwork, there will be an additional \$25 charge to develop the artwork for your business. You can use last year's ad, or prepare the artwork yourself, to avoid this additional expense. Ads are accepted digitally or by email.

Acceptable formats: In Design CS4 (INDD), Pagemaker (PMD), Adobe PDF, JPG, GIF, PNG, TIFF

ALSO NEW: Sackets Harbor as a "Wedding Destination" (see page 5)

If you have any further questions, please know I am this year's contact person for the 2011 booklet (*please find my phone and email included below*).

As always, your Chamber appreciates your support and time in securing an ad in the Sackets Harbor Chamber of Commerce 2011 Visitors' Guide!

Sincerely,

Beverly K. Sterling

On behalf of Your Sackets Harbor Chamber – Board of Directors!

Cheryl Payne, Tina Wisner, Daryl Giles, Marianne Eppley, Barb McKeever, Nick Surdo, Tobi Newcombe, Ken Bedford, Kelly Burns, Julie Hirshey, Anita Prather Harvell, Bob Dick,

HarborSide Services, PO Box 238, Sackets Harbor, NY 13685, **Email: harborside@twcnny.rr.com, Phone: (315) 408-0884**

Chamber Events

Past Events...

Holidays In The Harbor

A big thank you to everyone who made Holidays in the Harbor a fabulous event! We had some great volunteers who decorated the village and our Christmas tree for the tree lighting ceremony, as well as Santa, Barb at the Visitor's Center, Cheryl Payne who organized a great parade, Pearl and Tom who donated the use of the Sackets Cantina for refreshments, and everyone who helped to make the holidays special in Sackets Harbor. If you have pictures of the parade that you'd like to share, please email them to events@sacketsharborchamberofcommerce.com.

Chamber Christmas Party

(see pictures next page of this newsletter)

Approximately 40 people attended the Chamber's Christmas Dinner held on December 9th at the Sackets Harbor Brewing Company. Hosts Tom & Pearl Scozzafava treated us to a fabulous Prime Rib /Penne Pasta Dinner enjoyed by all! Many door prizes were also given out. See the pictures next page of this newsletter.

Membership Committee

by Cheryl Payne

2011 Membership Dues are due! Business membership is \$75.00 and individuals are \$25.00. If paid before January 30th you receive a 10% discount!

Send payment to SHCC, POB 17, Sackets Harbor, NY 13685. Memo: Dues

This month we welcome new members

**Natalie's Studio, John & Linda Schmonsees, 1000 Islands
Vacation Rental/Bedford Creek/1000 Islands Campground and
JMF Publishing Inc.**

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THE NEXT MEET 'N GREET will be held at **Sarah Beth Guest House, Feb. 3rd (see pg 5)**. If you would like to sponsor a Meet 'n Greet, please contact Cheryl Payne at president@sacketsharborchamberofcommerce.com.

2011 Board of Directors

Sackets Harbor Chamber of
Commerce

OFFICERS

Cheryl Payne

President, president@sacketsharborchamberofcommerce.com

Tina Wisner

Vice President
payrollbymcwiz@frontiernet.net

Daryl Giles

Treasurer
daryl@seawaytrail.com

Marianne Eppley

Secretary, secretary@sacketsharborchamberofcommerce.com

Barb McKeever

Corresponding Sec.,
shvisit@gisco.net

BOARD MEMBERS

Nick Surdo

marketing@sacketsharborchamberofcommerce.com

Tobi Newcombe

tnewcombe@wnnyt.net

Ken Bedford

Cobra@spirittattoos.com

Tina Wisner

payrollbymcwiz@frontiernet.net

Kelly Burns

burns@wsbny.com

Julie Hirshey

jacdhirsch@hughes.net

Anita Prather Harvell

events@sacketsharborchamberofcommerce.com

Bob Dick

(Representing Henderson and
Henderson Harbor)
captain@mobydickcharters.com

Chamber Events

Christmas Party

Scenes From The Brew Pub...



Thank you for all those who attended this event,
and also to the Sackets Harbor Prew Pub!!

Chamber Related

Visitors' Guide

New in 2011



Sackets Harbor As A Wedding Destination!

If your business fits into the “wedding” category, you have been notified of this new section of the Visitors' Guide for 2011. If you cater to couples planning a wedding, but were not notified, please contact Beverly at (315) 408-0884 so she may provide details to you regarding this section of our travel guide.

This section is designated to all Town of Hounsfield businesses, along with several Watertown locations who have been contacted (florist/party rental).

We look forward to seeing “Sackets Harbor as a Wedding Destination” in the upcoming booklet.

Meet 'n Greet

First Week In February



THE NEXT MEET 'N GREET will be held at
Sarah Beth Guest House

W. Main Street, Sackets Harbor

FEBRUARY 3RD

6:00 - 7:30

HOSTS: ANDY HANZLIAN And LIN HALL

Please plan to stop in and join us!

\$3.00 donation - Chamber's scholarship fund!

Events Committee

2011 Calendar

The events committee met in January to plan the 2011 calendar and we have some wonderful events planned. We will be hosting or participating in our usual events - Car Show, concessions at the Village Wide Yard Sales, Taste of New York, etc. We will be bringing back our successful HarvestFest in October as well. There are a lot of things that make events successful, but most of all we need you! If you are interested in volunteering for these events, please let us know. It really does “take a village” to make things happen!

~ Anita Prather Harvell
Events Committee Chair

*Visit Us Online
For Up-To-Date Details!*

www.sacketsharborchamberofcommerce.com

Proud New Members!!

- JMF Publishing, Inc.

-1000 Islands Vacation
Rental/Bedford Creek/1000
Islands Campground

-Natalie's Studio

-John and Linda
Schmonsees

Details on page 6...

Do You Have News About Your Business?

Is your business offering a new service or product? Have you made promotions or recently added new staff members? Has your contact information changed? If you would like to share this information with your fellow Chamber members, please provide a brief summary of the news and/or photography, and submit to the Chamber by the 25th of each month for consideration in the next newsletter. All submissions are subject to editing/revisions by the Sackets Harbor Chamber.

Advertising is FREE!
**We will also include your
information on our Facebook
page.**

Take advantage of this free form of advertising as a benefit of your membership with our Chamber.

Please email all news items to
harborside@twcny.rr.com.
Thank you for your contribution!

Chamber Members

Featured

Business of the Month

Dioney Chiodi Joins Local Business

Marianne's Hair Salon on Route 3 has been serving Sackets Harbor since 1997. The owner, Marianne Eppley, is a licensed cosmetologist of more than 25 years and offers services for the whole



family at the salon: cuts, colors, hi-lighting, perms, formal styles and much, much more!

Since November 2010, Marianne has welcomed the expertise of Sackets Harbor's very own Dioney Chiodi to the salon. Dioney has worked as a licensed cosmetologist in Watertown since 2003.

The salon is open Tuesday-Saturday. Call 646-3705 to schedule an appointment with Marianne or 778-9252 to schedule an appointment with Dioney and let them bring out your beauty.



Nominating Committee / Slate of Officers

2011 Nominating Committee

Kelly Burns
Bob Dick
Marianne Eppley
Cheryl Payne
Tina Wisner

2 year term

Barb McKeever
Julie Hirschey
Anita Harvell
Nick Surdo
Cheryl Payne

2011 Slate Board of Directors

1 year term

Daryl Giles
Tina Wisner
Kelly Burns
Bob Dick
Elizabeth Payne

3 year term

Marianne Eppley
Pearl Scozzafava
Mike Kinnie
Sue McLeod

Proud Members!!

NEW MEMBERS...

- JMF Publishing, Inc.

www.upstatenyfun.com
(315) 768-7137

Publisher of travel & tourism information: Upstate NY Fun guide, NYS Park Maps & Guides.

-1000 Islands Vacation Rental/Bedford Creek/1000 Islands Campground

www.1000islandsvacationrentals.biz

E-Mail:

thousandislandsny@yahoo.com

Renting 35' RV Camper/Cabins, 2 bedroom, sleeps 6, full bathroom with shower, AC, Heat, RV, VCR, DVD, full kitchen, outside gas grills & picnic tables, fire pit, 10' x 20' covered patio area, private beach & private marina. Two locations to choose from.

-Natalie's Studio

www.nataliewstudio.weebly.com
(315) 212-3679

E-Mail: natalie.wendig@gmail.com

offers wedding packages: ruby, pearl, diamond. Everything is customizable. Give us a call today.

-Residents: John and Linda Schmonsees

EXISTING MEMBERS...

-Television/Broadcasting
Transportation -

WWNY-TV

Contact: Tobi Newcombe
www.wwnytv.com
Tel: 315-788-3800
Fax: 315-782-7468

E-Mail: tnewcombe@wwnytv.net

television station

Watertown Int. Airport

www.flycapeair.com
(315) 639-3809
(315) 639-6247

CapeAir. Your window seat to the world. service from Watertown International Airport

Terms will become effective at the chamber's **Annual Meeting, Tuesday, March 1, 2011, 6:30 pm at the Seaway Trail Building**

Get Fit In 2011...

We are kicking off the New Year on a great start for our get outdoors, healthy initiatives.....The Watertown Daily Times has featured our meeting notice on their home page today. Here is a link to the article and a very good explanation about what Volksmarching is: <http://www.watertowndailytimes.com/article/20110103/NEWS03/301039993>
Please let me know if you are interested, and bring a friend.

To learn more about Volksmarching and the American Volksmarch Association visit www.ava.org.

Chamber Member Daryl Giles, EMail- daryl@seawaytrail.com



Up-To-Date Event Information can be found at these two websites throughout the year:
www.sacketsharborchamberofcommerce.com
www.sacketsharborny.com

How To Join

Your Local Chamber

Members:
YOU can advertise for free in our newsletter!



Proud Members!!

Visit the Chamber's web site at www.sacketsharborchamberofcommerce.com, and click on the 'Join the Chamber' menu button. Click on 'Membership Application' and the "Chamber Membership Application" is shown in red. Simply print, fill in the required information, enclose membership payment and mail the form to the address provided on the sheet.

Join Us On Facebook



Send your facebook link to Anita at events@sacketsharborchamberofcommerce.com to be added to the chamber's growing list of fans. You can access the account from the home page of the chamber's website

Membership Dues - 75.00 / Residents - 25.00
WE APPRECIATE YOUR SUPPORT!

www.sacketsharborchamberofcommerce.com

Proud Members!!

EXISTING MEMBERS...

-Trash Services / Web Development & Website Maintenance / Winery -

Thomas Trash Service

Contact: Donna and Bruce Thomas

Phone: (315) 232-2162

EMail: drbdthomas@frontiernet.net

Thomas Trash service, both residential and commercial, serving Jefferson County. Roll off service 12 to 30 yds...front load service 3 yds to 8 yds

HarborSide Services

Contact: Beverly K. Sterling-Affinati

Phone: (315) 4080884

EMail: harborside@twcny.rr.com

Website: www.harborsideservices.com

Basic website development offering website development, maintenance, marketing services.

Infinite Media

Contact: Jamie Mayer

Phone: (315) 767-8922

EMail: jmayer76@mac.com

Website: www.cnymediagroup.com

With a second location in Syracuse. Check out our website for details.

Yellow Barn Winery

Contact: Nick Surdo

Phone: (315) 767-8922

EMail: ybfarm@juno.com

Website: www.yellowbarnwinery.com

Yellow Barn Winery is located in Hounsfield, NY, and is part of the Thousand Islands Seaway Wine Trail (www.thousandislandsseawaywine.com). The winery produces elegant American wine.

Look for us on facebook!

